



GOVERNMENT OF
ABIA STATE



ABA CHAMBER OF COMMERCE,
INDUSTRIES MINES AND AGRICULTURE
(ACCIMA)

Aba International Trade Fair 2024



THEME: ABIA REFORMS, LIMITLESS
OPPORTUNITIES!

P R O S P E C T U S



28TH NOV. - 7TH DEC. 2024



Aba Mega Mall, Osisioma, Aba Abia State.



ABAINTERNATIONALTRADEFAIR



@TRADEFAIRABA



www.abainternationaltradefair.com
info@abainternationaltrafair.com



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Welcome to the New **Abia**



Dr. Alex C. Otti_{OFR}
-Governor of Abia State-



GEOFFREY C. UZOAGBARA ESQ.

PRESIDENT

ABA CHAMBER OF COMMERCE INDUSTRY,
MINES AND AGRICULTURE (ACCIMA)

ABA CHAMBER OF COMMERCE INDUSTRY, MINES AND AGRICULTURE (ACCIMA) AND ABA INTERNATIONAL TRADE FAIR

As the 17th President of ACCIMA since inception in the year 1971, It is safe to say that ACCIMA has grown from strength, to strength making indelible marks which qualifies it as one of the foremost in the Nigerian Chamber Movement.

Aside the too many trade fairs it had organized, it has produced three national presidents of National Association of Chambers of Commerce, Industry, Mines and Agriculture (NACCIMA), that it got registered with in 1984, in the persons of Nze Dr. C.O. Maduako, MFR, Dr. S. C. Okolo, MFR, and the immediate past president Chief Sir J. C. Udeagbala, NPOM.

To really serve the organized private sector effectively, ACCIMA has the following trade groups; Oil & Gas, Manufacturing and Mining, Import/Export and General Merchandize, Banking & Finance, Hospitality, Agriculture and Food Production, Professional & Consultancy, transport and Haulage amongst others.

This 2024 Aba International Trade Fair is a Joint undertaking between the Abia State Government and Aba Chamber of Commerce, Industry, Mines and Agriculture (ACCIMA) and it's for so many good reasons. Abia State has not had it so good than in the last one year of your Excellency, the State Governor, Dr. Alex Chioma Otti, OFR. His Abia reforms which cuts across all sectors of our economy, ranging from infrastructural development, construction and

rehabilitation of road, security and the rest, ease of doing business, power, development of Industrial parks, remodeling of major markets, educational and health care and a host of others, confirms that Abia State and indeed Aba is an investment destination to be further showcased by this joint international trade fair. It's going to be a trade fair of class with two (2) reputable consultants involved and engaged for it.

Considering the energy so far put into the planning and the Governor's detailed attention since June, 2024 when the committee was inaugurated, I, Geoffrey C. Uzoagbara on behalf of the Patrons, Executive Committee and Membership of ACCIMA endorse this 2024 Aba International Trade Fair without reservation.

Thank you and see you at the Trade Fair ground.

Signed:

Geoffrey C. Uzoagbara Esq.

Email: takless3@yahoo.com
+2348033097785

why Sponsor!

Increase brand visibility, exposure to a targeted audience of over one thousand industry professionals and over fifty thousand enthusiasts.

Network with key stakeholders, thought leaders and potential customers. Demonstrate your commitment to professional banking support for MSMEs thereby enhancing your reputation and credibility.

Additional Sponsorship Opportunities

- Product/Service Demonstrations
- Workshop/Session Sponsorship
- Advertising and Branding

BENEFIT FOR SPONSORS

- Complimentary exhibition booth space
- Recognition on event promotional materials and social media
- Access to attendee contact information (with consent)
- Exclusive invitation to the VIP networking reception

Target audience

Direct Beneficiaries

- Manufacturers
- Business Enthusiasts
- Start-Up's
- SME's
- Corporates
- Distributors/ sales reps.
- Vendors
- Media Organizations
- Government

Others to expect

- Entrepreneurs
- Tech enthusiast
- Celebrities
- Large Corporates
- Retirees
- Embassies/consulates
- Venture Capitalist
- Trade associations

OVER
50,000
p a r t i c i p a n t s
IN TEN DAYS



Attendee demographics

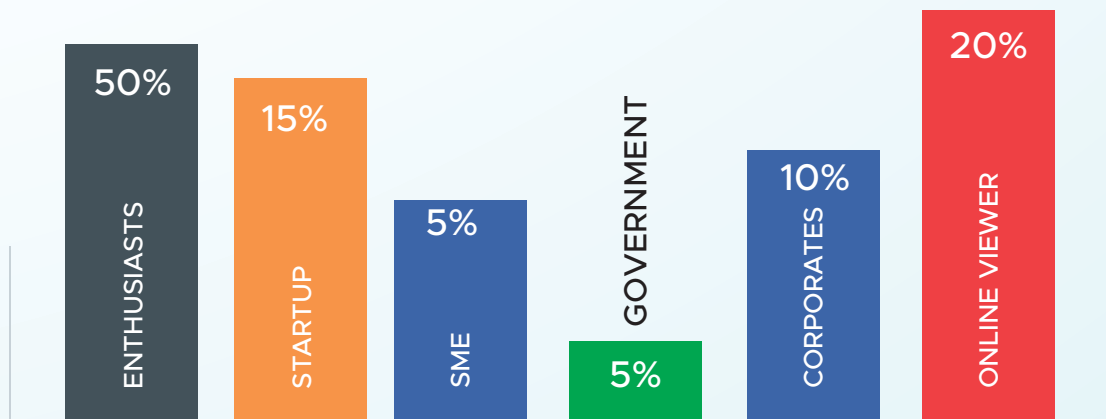
Total Attendance

OVER

50,000

p a r t i c i p a n t s

IN TEN DAYS



sponsorship packages

| We offer customized sponsorship packages to suit your marketing objectives:

Platinum

Sponsorship

N20,000,000

benefits Exclusive branding, logo on all publicity materials, business name mention in jingles and TV commercials, keynote speaker opportunity, booth space, product showcase, networking opportunities and access to VIPs at the event.

Gold

Sponsorship

N15,000,000

benefits Exclusive branding, logo on all publicity materials, business name mention in jingles and TV commercials, booth space, product showcase, networking opportunities.

Silver

Sponsorship

N10,000,000

benefits Logo on all publicity materials, booth space, product showcase, networking opportunities.

Trade Fair

Committee Inauguration



Trade Fair

Press Conference



Trade Fair

Press Conference



Price List Trade Fair Stands

1. 3by3 meters pay and build 300,000 (Front roll)
2. 2by3 meters pay and build 200,000 (Back roll)

IF WE ARE BUILDING FOR YOU

1. 3by3 meters pay and we build 500,000 (Front roll)
2. 2by3 meters pay and we build 400,000 (Back roll)

THREE DAYS INDOOR EXHIBITION AT SAME VENUE

1. 3by3 with standard Exhibition booths built 300,000
2. Special built, finished and branded 5M

Bank: SIGNATURE BANK

Account Name: ABA CHAMBER OF COMMERCE, INDUSTRY
MINES AND AGRICULTURE.

Account No: 2000213540.

PLEASE NOTE:

Visiting or participation at the venue is free but registration is compulsory.
Thank you

THANK YOU

FOR
SUBSCRIBING

POWERED BY:



GOVERNMENT OF
ABIA STATE



(ACCIMA)

PACKAGED BY:



MEDIA PARTNERS:



ABIA STATE
ORIENTATION
AGENCY

CONTACT/ENQUIRIES

 Aba Chambers of Commerce Industry Mines and Agriculture
No.3 Umuimo Road, off 142 Aba Owerri Rd, Aba Abia State.



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info@abainternationaltrafair.com



+234 802 826 9391
+234 806 605 4420
+234 803 874 3971